



SUPPER SOCIAL

MEDIA KIT 2026

Be part of where
people eat.

DISCOVERY · RANKINGS · EDITORIAL · SOCIAL · PARTNERSHIPS



WHAT SUPPER SOCIAL IS

RESTAURANT DISCOVERY
RANKED BY DINERS.

Born in Bali. Built city by city.

Supper Social combines live diner rankings, local guides, maps and independent hospitality stories to help people decide where to eat.



LIVE CITIES

BALI

HONG KONG

TOKYO

BANGKOK

JAKARTA

MANILA

Bali is home. The platform is designed to travel.

THE NUMBERS

Attention is already here.

500K+

MONTHLY CONTENT VIEWS

50K+

RANKING DECISIONS

6

CITIES LIVE

320+

DINNERS HOSTED

266

STORIES PUBLISHED

84%

OF BIGGEST-POST VIEWS FROM NON-FOLLOWERS

THE PRODUCT

PEOPLE DON'T JUST WATCH.

They decide where to eat.



DISCOVER

Search venues, areas and cuisines.



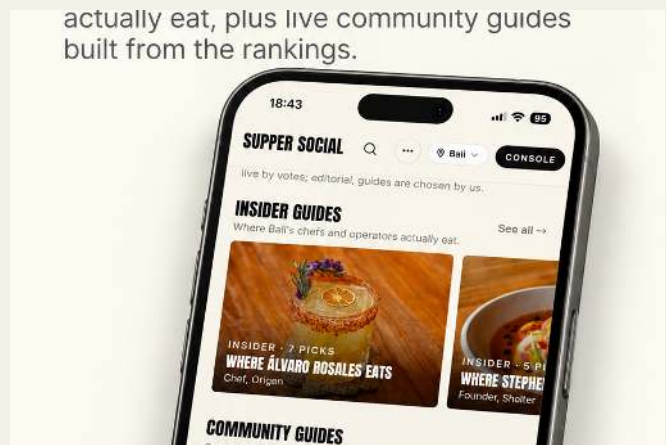
MAP

Explore the city around you.



VOTE

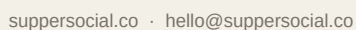
Head-to-head diner choices move the rankings.



GUIDES

Live rankings + local insider picks.

NOT JUST AN INSTAGRAM ACCOUNT.



THE RECEIPTS

The work travels.



60,807

REEL VIEWS

OPEN FIRE MASTERCLASS



23,924

VIEWS

HOW CHRISTIAN BUILT NUDE



22,493

VIEWS

JAKARTA BEST RESTAURANTS

Plus: 1d 17h watch time on the La Reserve feature and 1d 12h on Dee's guide.

Metrics shown are pulled from Supper Social / Instagram insights.

WAYS TO PARTNER

FROM ONE GREAT STORY TO A CITY-WIDE CAMPAIGN.

CONTENT

Reels, editorial, interviews and venue stories.

MULTI-VENUE GROUPS

Campaigns across restaurant and hotel portfolios.

BRAND PARTNERSHIPS

Presented-by series, custom campaigns and integrations.

SPONSORSHIPS

Guide, city, category and seasonal sponsorships.

ADVERTISING

On-site discovery placements. Never paid rankings.

EVENTS

Launches, dinners, activations and event coverage.

CONTENT PRICING

SIMPLE. PUBLIC. NO STARTER PACKS.

REEL

8M

A Supper Social reel built around your venue, story, people or experience.

EDITORIAL

4M

A permanent article + supporting carousel and venue links.

REEL + EDITORIAL

10M

One venue. One visit. Social now, search value later.

EVENT COVERAGE

FROM 10M

Coverage built around the scale, timing and format of the event.

ALL PRICES IDR • TAX EXCLUDED

Multi-venue, brand, sponsorship and advertising partnerships are custom.

suppersocial.co • hello@suppersocial.co

WHY EDITORIAL

Reels expire. *Articles don't.*

Editorial lives permanently on Supper Social, can appear in search, links back to your venue and can keep working long after social distribution ends.



- Permanent story
- Venue backlink
- Search discovery
- Future guide links

GROUPS + BRANDS

MULTIPLE VENUES.

One campaign.

For restaurant groups, hotel groups and operators managing multiple locations, we build campaign structures across venues, formats, cities and publishing dates.



MULTI-VENUE

Reels + editorial across a portfolio

CITY PARTNER

Own a campaign around a city launch

GUIDE SPONSOR

High-intent discovery around a theme

PRESENTED BY

A branded content or editorial series



THE LINE WE DO NOT CROSS

Rankings are *never for sale.*

Commercial partnerships are clearly labelled and never influence Supper Social rankings. Diners decide the rankings.



BUILT CITY BY CITY

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Built to travel.

BALI

HONG KONG

TOKYO

BANGKOK

JAKARTA

MANILA

LET'S BUILD SOMETHING PEOPLE NOTICE.

Venues. Groups. Brands. Cities. If the idea is good, we want to hear it.

[START A CONVERSATION](#)suppersocial.co/partnershello@suppersocial.co